

Running Up For Air (RUFA) Climbing Up For Air (CUFA)

Endurance Challenges for Athletes

RUFA was born out of passion for the Wasatch Mountains, love of living in Northern Utah, and desire for our families and friends to enjoy an improved quality of life. The endurance event now has two trail races and two rock climbing companion events Climbing Up For Air at The Front Climbing Clubs in Salt Lake City and Ogden.

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Utahns have experienced air quality challenges since the 1800s. Poor air impacts our health, our economy, and our community. Although our predecessors have done a great deal to improve our air quality, we understand more each year about how gravely polluted air affects our health. Much still remains to be done, and air quality challenges are complex. The responsibility and power to preserve its unique splendor lies with us all.

Breathe Utah works towards healthier air through education and advocacy.

27,000 K-12 students have experienced our Air Aware program, bringing literacy about the origins and solutions for air pollution.

Teachers throughout the Wasatch Front are taking Breathe Utah's professional development to teach air quality while meeting new science core requirements.

Students statewide now get an air quality lesson in Drivers Education courses. Breathe Utah worked with the State Board of Education, the Utah Legislature, and Children's Media Workshop to install [Driving Out Air Pollution](#).

Staff and board members participate in over 100 stakeholder meetings annually, keeping Breathe Utah actively engaged in statewide, regional and local air quality decision-making processes.

Breathe Utah advances creative solutions by fostering unexpected collaborations. We teamed up with business groups last year to increase the DAQ's budget (for the first time in over a decade).

Decision-makers lean on us for air quality legal work. We draft ordinances, revise legislation, and coordinate input. The result is laws favoring air quality.

Please support RUFA and CUFA athletes and clean air by becoming an event sponsor.

Sponsorships increase the impact of the athletes' commitment and directly support Breathe Utah and its programs. All sponsorships will be gratefully acknowledged in publicity throughout RUFA and CUFA promotion. The event and its organizers have over 70,000 combined followers via Instagram with a consistent outreach program.

RUFA SPONSORSHIP LEVELS

Nebo: \$12,000

Impact: Enables Breathe Utah to offer a Professional Development workshop, training 30 middle school teachers. This will bring science education to 1500 students *every year*.

Your awesomeness will be acknowledged with a banner at all events, on publicity materials, with the teachers, and on Breathe Utah publications.

Timpanagos: \$3000

Impact: Enables Breathe Utah to develop a core-tied science lesson and pilot it with classrooms.

Pfeifferhorn: \$1500

Impact: Enables Fifteen classroom visits, in order to bring air awareness to 450 students.

All donations are tax deductible. Breathe Utah is a 501(c)3 nonprofit improving the air we breathe through education, collaboration, and policy.